

TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

Last Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-																					
Network Breeze	9.6	10.2	-0.6	2	7.3	7.3	0.0		7.2	9.1	-1.9		9.2	11.0	-1.8		10.1	11.6	-1.5		11.4	11.9	-0.5		9.6	10.1	-0.5		10.0	9.7	0.3	
Network Coast	5.1	5.2	-0.1	9	3.9	4.3	-0.4		3.7	4.3	-0.6		2.8	3.0	-0.2		3.7	3.9	-0.2		5.7	5.7	0.0		6.9	7.2	-0.3		4.2	3.8	0.4	
Network The Edge	5.5	4.9	0.6	8	11.4	9.9	1.5		9.5	8.2	1.3		9.4	7.8	1.6		7.4	6.7	0.7		2.9	3.3	-0.4		1.3	1.2	0.1		6.8	6.3	0.5	
Network Flava	1.7	1.7	0.0	13	3.4	3.5	-0.1		4.3	3.9	0.4		3.6	3.1	0.5		2.5	2.4	0.1		0.5	0.8	-0.3		0.2	0.2	0.0		2.1	2.2	-0.1	
Network George FM	1.7	1.7	0.0	13	2.8	3.2	-0.4		3.4	2.8	0.6		2.8	2.7	0.1		2.6	2.4	0.2		1.3	1.3	0.0		0.4	0.6	-0.2		1.1	1.7	-0.6	
Network Gold	1.5	1.4	0.1	15	0.7	0.8	-0.1		1.0	0.8	0.2		1.1	0.8	0.3		1.5	1.6	-0.1		2.6	2.5	0.1		2.2	1.5	0.7		1.6	1.8	-0.2	
Network Gold Sport***	0.3	0.3	0.0	23	0.1	0.1	0.0		0.1	*	*		0.1	0.1	0.0		0.2	0.2	0.0		0.4	0.4	0.0		0.6	0.4	0.2		0.2	0.2	0.0	
Network Hokonui	0.2	0.3	-0.1	25	0.3	0.2	0.1		0.2	0.1	0.1		0.2	0.3	-0.1		0.2	0.2	0.0		0.3	0.3	0.0		0.2	0.4	-0.2		0.4	0.3	0.1	
Network Humm FM*	0.6	0.3	0.3	19	0.8	1.1	-0.3		1.0	0.3	0.7		1.0	0.3	0.7		1.0	0.2	0.8		0.6	0.1	0.5		*	*	*		0.6	0.1	0.5	
Network Life FM	1.0	1.1	-0.1	18	1.8	1.9	-0.1		1.1	1.5	-0.4		1.1	1.6	-0.5		1.1	1.3	-0.2		0.8	0.9	-0.1		0.5	0.7	-0.2		1.2	1.3	-0.1	
Network Magic	5.9	6.5	-0.6	6	1.0	0.8	0.2		1.2	0.9	0.3		1.2	1.1	0.1		1.8	1.6	0.2		5.0	6.2	-1.2		12.6	12.9	-0.3		2.4	2.5	-0.1	
Network Mai FM	4.7	4.7	0.0	11	11.0	11.2	-0.2		10.1	9.7	0.4		8.5	8.1	0.4		6.0	6.1	-0.1		1.5	2.1	-0.6		0.8	1.0	-0.2		6.5	7.2	-0.7	
Network Maori Radio	0.6	0.7	-0.1	19	1.1	1.0	0.1		0.7	0.7	0.0		0.8	0.7	0.1		0.7	0.7	0.0		0.6	0.6	0.0		0.4	0.7	-0.3		0.9	0.7	0.2	
Network More FM	7.6	7.8	-0.2	4	9.0	10.0	-1.0		7.2	7.4	-0.2		7.7	7.6	0.1		8.8	8.6	0.2		8.9	9.6	-0.7		6.3	7.2	-0.9		10.4	10.8	-0.4	
Network Newstalk ZB	15.3	14.7	0.6	1	2.2	2.8	-0.6		3.2	4.5	-1.3		4.6	5.8	-1.2		6.9	7.4	-0.5		14.0	12.9	1.1		24.4	21.6	2.8		10.7	8.6	2.1	
Network Radio Hauraki	2.8	3.1	-0.3	12	3.7	3.9	-0.2		3.8	4.1	-0.3		3.6	4.5	-0.9		3.7	4.3	-0.6		3.3	3.5	-0.2		1.8	2.0	-0.2		4.3	4.3	0.0	
Network Rhema	0.4	0.5	-0.1	21	0.3	0.5	-0.2		0.4	0.4	0.0		0.5	0.4	0.1		0.5	0.4	0.1		0.5	0.6	-0.1		0.5	0.7	-0.2		0.3	0.4	-0.1	
Network The Rock	8.5	8.0	0.5	3	12.2	11.4	0.8		12.5	12.4	0.1		11.4	11.6	-0.2		12.2	12.0	0.2		9.3	8.1	1.2		3.3	3.0	0.3		9.0	8.5	0.5	
Network SENZ Sport	0.3	0.3	0.0	23	*	*	*		0.2	0.1	0.1		0.2	0.2	0.0		0.2	0.2	0.0		0.4	0.4	0.0		0.6	0.5	0.1		0.1	0.3	-0.2	
Network Star	0.4	0.5	-0.1	21	0.1	0.1	0.0		0.1	0.3	-0.2		0.1	0.4	-0.3		0.4	0.5	-0.1		0.7	0.4	0.3		0.7	0.4	0.3		0.4	0.5	-0.1	
Network Tarana	1.3	1.2	0.1	17	0.4	0.3	0.1		1.6	1.3	0.3		2.2	1.8	0.4		1.4	1.2	0.2		0.7	0.7	0.0		1.5	1.5	0.0		1.8	1.8	0.0	
Network The Hits	4.8	4.6	0.2	10	7.4	6.7	0.7		6.1	5.8	0.3		6.0	5.6	0.4		5.4	5.3	0.1		4.8	4.8	0.0		3.8	3.6	0.2		6.5	6.0	0.5	
Network The Sound	7.4	7.6	-0.2	5	4.2	4.3	-0.1		5.5	5.5	0.0		5.4	5.6	-0.2		7.1	6.9	0.2		12.7	11.9	0.8		11.8	11.8	0.0		4.8	7.6	-2.8	
Network Today FM**	1.4	1.7	-0.3	16	0.1	0.2	-0.1		0.4	0.5	-0.1		0.8	1.0	-0.2		0.9	1.1	-0.2		1.7	1.7	0.0		2.2	2.7	-0.5		1.2	1.2	0.0	
Network ZM	5.7	5.4	0.3	7	11.2	10.7	0.5		10.4	11.1	-0.7		9.8	9.9	-0.1		7.7	7.5	0.2		3.1	2.8	0.3		1.6	1.4	0.2		7.9	7.3	0.6	
MediaWorks Combo	53.2	53.7	-0.5		59.8	59.7	0.1		57.9	56.9	1.0		57.5	56.8	0.7		58.1	57.3	0.8		55.6	56.4	-0.8		48.9	51.0	-2.1		52.9	55.6	-2.7	
NZME Combo	37.7	36.9	0.8		33.0	33.0	0.0																									

TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2022

Station Share (%) by Daypart, People 10+

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	This	Last	+/-
Potential (000)	4,553.6	4,553.6	0.0
Sample Size	14,511	14,650	-139

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn															
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
Network Breeze	8.2	8.8	-0.6	3	11.3	12.2	-0.9	10.8	12.0	-1.2	8.6	8.9	-0.3	7.4	8.2	-0.8	7.6	8.0	-0.4	9.6	9.5	0.1						
Network Coast	4.0	3.9	0.1	11	6.0	6.1	-0.1	6.2	6.1	0.1	4.3	4.2	0.1	3.7	4.0	-0.3	2.9	2.9	0.0	5.4	5.8	-0.4						
Network The Edge	5.2	4.9	0.3	8	4.9	4.4	0.5	5.5	5.0	0.5	6.8	5.7	1.1	6.0	4.6	1.4	3.9	3.6	0.3	5.8	5.0	0.8						
Network Flava	1.7	1.6	0.1	13	1.6	1.3	0.3	2.0	1.9	0.1	2.0	2.2	-0.2	1.4	1.3	0.1	1.8	2.2	-0.4	1.4	1.4	0.0						
Network George FM	1.5	1.2	0.3	15	1.7	1.7	0.0	1.7	1.8	-0.1	2.1	2.0	0.1	1.7	1.8	-0.1	0.7	1.3	-0.6	1.8	2.0	-0.2						
Network Gold	1.3	1.1	0.2	16	2.0	1.6	0.4	1.7	1.4	0.3	1.4	1.4	0.0	0.9	0.8	0.1	0.7	0.7	0.0	1.4	1.5	-0.1						
Network Gold Sport***	0.3	0.2	0.1	21	0.3	0.2	0.1	0.4	0.3	0.1	0.3	0.2	0.1	0.2	0.3	-0.1	0.2	0.2	0.0	0.4	0.4	0.0						
Network Hokonui	0.2	0.2	0.0	24	0.3	0.4	-0.1	0.3	0.3	0.0	0.2	0.2	0.0	0.1	0.0	*	0.1	0.1	*	0.2	0.2	0.0						
Network Humm FM*	0.5	0.4	0.1	20	0.5	0.2	0.3	0.2	0.2	0.0	0.5	0.3	0.2	2.2	0.3	1.9	1.3	0.6	0.7	0.8	0.6	0.2						
Network Life FM	1.0	1.1	-0.1	17	0.6	0.8	-0.2	0.9	1.1	-0.2	1.0	1.2	-0.2	1.0	1.3	-0.3	1.1	0.8	0.3	1.2	1.3	-0.1						
Network Magic	4.3	5.0	-0.7	10	6.8	7.1	-0.3	6.4	6.4	0.0	5.0	5.5	-0.5	5.8	5.6	0.2	2.1	3.5	-1.4	7.6	8.8	-1.2						
Network Mai FM	6.0	5.9	0.1	6	3.7	3.4	0.3	4.1	4.1	0.0	5.4	5.7	-0.3	4.2	5.4	-1.2	5.1	4.8	0.3	4.6	4.5	0.1						
Network Maori Radio	0.7	0.7	0.0	19	0.5	0.5	0.0	0.6	0.7	-0.1	0.5	0.6	-0.1	0.3	0.6	-0.3	1.2	0.6	0.6	0.8	0.8	0.0						
Network More FM	8.6	8.9	-0.3	2	7.6	7.8	-0.2	7.3	7.5	-0.2	6.7	7.3	-0.6	5.9	6.1	-0.2	7.8	8.1	-0.3	7.7	7.7	0.0						
Network Newstalk ZB	21.6	20.3	1.3	1	11.5	11.4	0.1	9.6	9.5	0.1	15.1	14.6	0.5	25.3	22.7	2.6	28.6	29.0	-0.4	14.0	13.7	0.3						
Network Radio Hauraki	2.5	3.0	-0.5	12	3.2	3.7	-0.5	3.4	3.6	-0.2	3.5	3.5	0.0	2.1	2.6	-0.5	1.4	1.4	0.0	2.1	2.3	-0.2						
Network Rhema	0.3	0.5	-0.2	21	0.3	0.4	-0.1	0.4	0.4	0.0	0.4	0.5	-0.1	0.6	0.8	-0.2	0.7	0.8	-0.1	0.6	0.7	-0.1						
Network The Rock	7.7	6.9	0.8	4	9.6	8.7	0.9	9.9	9.5	0.4	9.3	8.9	0.4	6.7	7.2	-0.5	7.5	7.4	0.1	6.9	6.6	0.3						
Network SENZ Sport	0.2	0.2	0.0	24	0.3	0.3	0.0	0.3	0.2	0.1	0.3	0.2	0.1	0.3	0.6	-0.3	0.4	0.3	0.1	0.4	0.4	0.0						
Network Star	0.3	0.4	-0.1	21	0.3	0.3	0.0	0.3	0.3	0.0	0.2	0.4	-0.2	0.8	0.6	0.2	1.9	1.7	0.2	0.5	0.6	-0.1						
Network Tarana	1.0	0.9	0.1	17	1.3	1.1	0.2	1.4	1.1	0.3	1.3	1.1	0.2	1.0	1.2	-0.2	1.7	1.7	0.0	1.5	1.4	0.1						
Network The Hits	4.5	4.4	0.1	9	4.8	4.7	0.1	5.2	5.0	0.2	4.9	4.7	0.2	3.7	3.7	0.0	3.8	3.7	0.1	5.1	4.5	0.6						
Network The Sound	5.3	5.5	-0.2	7	9.1	8.8	0.3	9.5	9.3	0.2	7.0	7.6	-0.6	5.4	5.9	-0.5	4.4	4.1	0.3	7.1	7.7	-0.6						
Network Today FM**	1.7	2.0	-0.3	13	1.4	2.1	-0.7	1.1	1.4	-0.3	1.1	1.3	-0.2	1.8	2.1	-0.3	2.0	1.8	0.2	1.2	1.7	-0.5						
Network ZM	6.4	6.2	0.2	5	4.9	5.0	-0.1	5.4	5.3	0.1	6.8	5.9	0.9	4.8	5.4	-0.6	6.2	5.7	0.5	5.7	4.9	0.8						
MediaWorks Combo	49.3	49.6	-0.3		57.0	56.6	0.4	56.8	57.6	-0.8	52.6	53.5	-0.9	47.3	47.4	-0.1	42.7	43.5	-0.8	53.5	54.4	-0.9						
NZME Combo	42.7	41.3	1.4		34.8	34.5	0.3	34.3	33.7	0.6	38.7	37.2	1.5	42.7	41.8	0.9	46.2	46.7	-0.5	36.0	35.3	0.7			</			

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	588.4	595.8	-7.4	3	90.1	105.0	-14.9	162.6	170.5	-7.9	186.8	189.4	-2.6	298.9	293.9	5.0	213.3	208.2	5.1	168.1	170.6	-2.5	125.7	121.4	4.3					
Network Coast	315.1	349.5	-34.4	10	41.6	48.4	-6.8	57.9	75.4	-17.5	55.3	74.6	-19.3	122.1	138.8	-16.7	131.8	133.0	-1.2	120.0	129.4	-9.4	57.4	61.2	-3.8					
Network The Edge	583.9	580.4	3.5	4	204.6	192.5	12.1	317.5	307.2	10.3	270.7	277.2	-6.5	333.1	341.9	-8.8	92.3	96.1	-3.8	41.7	41.6	0.1	132.2	134.0	-1.8					
Network Flava	168.7	171.1	-2.4	13	63.1	62.6	0.5	111.5	106.4	5.1	89.4	85.8	3.6	99.6	98.5	1.1	15.0	21.3	-6.3	5.6	9.4	-3.8	36.7	37.2	-0.5					
Network George FM	141.9	154.2	-12.3	14	38.7	39.3	-0.6	79.6	76.6	3.0	67.7	72.3	-4.6	84.1	92.8	-8.7	28.7	36.0	-7.3	18.3	21.4	-3.1	23.4	28.5	-5.1					
Network Gold	95.5	105.4	-9.9	17	16.1	18.5	-2.4	19.5	19.2	0.3	20.8	21.4	-0.6	39.1	49.6	-10.5	42.0	51.2	-9.2	37.3	34.0	3.3	14.8	18.7	-3.9					
Network Gold Sport***	36.9	35.3	1.6	22	7.4	5.6	1.8	6.0	4.0	2.0	3.9	4.7	-0.8	8.1	9.4	-1.3	13.7	13.1	0.6	16.6	15.0	1.6	3.6	4.5	-0.9					
Network Hokonui	15.7	18.7	-3.0	25	2.9	4.6	-1.7	4.4	4.6	-0.2	4.8	5.1	-0.3	6.9	6.2	0.7	5.6	6.6	-1.0	4.5	6.8	-2.3	3.5	2.7	0.8					
Network Humm FM*	40.9	33.2	7.7	21	11.8	16.5	-4.7	23.0	12.7	10.3	23.0	11.5	11.5	27.0	13.3	13.7	5.0	3.4	1.6	1.9	2.4	-0.5	9.2	6.0	3.2					
Network Life FM	109.9	115.9	-6.0	15	29.8	34.6	-4.8	43.0	48.9	-5.9	46.3	48.8	-2.5	63.1	62.4	0.7	26.2	27.3	-1.1	15.8	18.2	-2.4	26.6	27.6	-1.0					
Network Magic	275.1	273.7	1.4	11	20.1	18.7	1.4	30.1	25.7	4.4	30.7	29.6	1.1	56.1	53.3	2.8	80.8	85.4	-4.6	147.8	149.8	-2.0	30.4	25.8	4.6					
Network Mai FM	433.4	447.4	-14.0	8	168.4	173.9	-5.5	259.0	244.5	14.5	205.9	196.2	9.7	237.7	241.8	-4.1	48.5	66.9	-18.4	25.6	29.3	-3.7	99.6	106.8	-7.2					
Network Maori Radio	78.8	68.8	10.0	18	26.6	23.0	3.6	32.3	25.1	7.2	30.3	24.5	5.8	40.4	33.3	7.1	17.1	15.9	1.2	10.0	11.4	-1.4	14.6	11.1	3.5					
Network More FM	594.8	593.4	1.4	2	163.3	167.3	-4.0	209.5	197.2	12.3	195.1	189.9	5.2	301.0	289.5	11.5	181.6	187.0	-5.4	118.2	127.3	-9.1	126.9	138.0	-11.1					
Network Newstalk ZB	691.9	700.2	-8.3	1	66.2	75.1	-8.9	105.1	128.4	-23.3	139.2	157.3	-18.1	249.2	263.1	-13.9	241.9	233.2	8.7	257.4	243.8	13.6	109.5	111.9	-2.4					
Network Radio Hauraki	238.1	246.9	-8.8	12	45.1	46.6	-1.5	93.3	91.6	1.7	105.3	108.0	-2.7	151.2	151.7	-0.5	77.8	82.5	-4.7	40.9	47.4	-6.5	54.7	60.6	-5.9					
Network Rhema	54.8	55.9	-1.1	20	8.4	11.3	-2.9	11.4	11.7	-0.3	12.7	13.0	-0.3	20.1	20.0	0.1	19.1	18.1	1.0	22.3	20.7	1.6	10.9	9.6	1.3					
Network The Rock	474.5	446.8	27.7	6	120.8	120.1	0.7	225.0	200.9	24.1	213.6	192.2	21.4	298.8	274.8	24.0	125.6	121.7	3.9	54.1	50.8	3.3	93.3	94.0	-0.7					
Network SENZ Sport	33.4	28.7	4.7	23	3.2	2.2	1.0	4.3	4.0	0.3	6.0	7.0	-1.0	13.0	13.3	-0.3	16.5	12.0	4.5	15.0	9.8	5.2	5.4	5.7	-0.3					
Network Star	28.2	38.0	-9.8	24	1.4	3.7	-2.3	3.7	8.8	-5.1	5.0	10.7	-5.7	11.3	17.8	-6.5	10.9	11.5	-0.6	11.4	11.8	-0.4	2.4	6.9	-4.5					
Network Tarana	57.9	57.1	0.8	19	10.1	9.9	0.2	28.0	22.6	5.4	31.2	23.6	7.6	35.9	29.5	6.4	12.4	14.4	-2.0	10.1	14.0	-3.9	17.8	14.5	3.3					
Network The Hits	443.6	435.1	8.5	7	133.2	129.0	4.2	180.2	169.5	10.7	168.0	162.6	5.4	239.5	227.6	11.9	117.9	118.7	-0.8	66.0	71.9	-5.9	103.0	96.7	6.3					
Network The Sound	384.9	397.3	-12.4	9	62.0	65.2	-3.2	99.3	99.0	0.3	97.6	101.7	-4.1	181.2	188.6	-7.4	179.3	182.6	-3.3	135.3	136.6	-1.3	61.2	72.2	-11.0					
Network Today FM**	100.4	115.1	-14.7	16	2.9	6.3	-3.4	16.2	21.3	-5.1	24.6	27.3	-2.7	40.2	45.9	-5.7	41.0	42.9	-1.9	44.8	49.1	-4.3	18.3	20.2	-1.9					
Network ZM	549.7	533.3	16.4	5	171.2	167.4	3.8	301.5	290.5	11.0	275.9	273.3	2.6	339.2	328.2	11.0	90.5	80.3	10.2	36.0	33.6	2.4	127.3	127.7	-0.4					
MediaWorks Combo	2,415.3	2,404.4	10.9		524.4	527.8	-3.4	894.0	846.5	47.5	850.9	824.1	2																	

TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2022

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

Last Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	4,553.6	4,553.6	0.0
Sample Size	14,511	14,650	-139

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	293.7	293.1	0.6	4	256.9	276.1	-19.2	292.0	309.4	-17.4	261.4	264.8	-3.4	101.1	101.8	-0.7	63.4	63.9	-0.5	331.7	335.8	-4.1						
Network Coast	143.2	151.7	-8.5	10	148.5	159.0	-10.5	173.1	181.8	-8.7	137.4	150.8	-13.4	50.5	57.7	-7.2	34.1	34.3	-0.2	172.8	199.3	-26.5						
Network The Edge	274.0	270.8	3.2	5	221.6	198.3	23.3	289.3	257.6	31.7	250.1	228.6	21.5	106.6	94.9	11.7	53.1	41.4	11.7	325.4	317.7	7.7						
Network Flava	84.0	80.2	3.8	13	61.8	58.4	3.4	90.6	91.6	-1.0	72.1	71.2	0.9	28.9	29.8	-0.9	19.5	21.7	-2.2	84.3	91.7	-7.4						
Network George FM	51.4	53.2	-1.8	15	49.5	54.8	-5.3	57.6	65.3	-7.7	67.6	64.0	3.6	26.8	29.4	-2.6	10.7	14.2	-3.5	81.5	97.7	-16.2						
Network Gold	46.2	47.4	-1.2	17	43.7	41.0	2.7	48.9	45.9	3.0	42.9	45.2	-2.3	16.2	14.4	1.8	8.7	8.0	0.7	54.8	66.3	-11.5						
Network Gold Sport***	11.5	11.6	-0.1	23	12.8	8.8	4.0	14.9	11.1	3.8	9.5	9.2	0.3	4.4	6.7	-2.3	1.4	3.2	-1.8	20.7	22.0	-1.3						
Network Hokonui	6.2	7.1	-0.9	25	6.0	7.2	-1.2	8.6	7.6	1.0	4.8	5.4	-0.6	1.6	1.9	-0.3	0.3	1.0	-0.7	8.7	11.2	-2.5						
Network Humm FM*	19.9	15.3	4.6	21	14.9	7.3	7.6	11.6	7.2	4.4	20.5	11.5	9.0	8.6	5.5	3.1	6.0	5.7	0.3	21.3	19.7	1.6						
Network Life FM	50.7	59.8	-9.1	16	29.3	38.1	-8.8	47.9	52.2	-4.3	37.4	43.4	-6.0	20.0	25.8	-5.8	10.7	10.8	-0.1	69.7	68.4	1.3						
Network Magic	120.8	132.2	-11.4	11	161.0	155.8	5.2	167.4	168.2	-0.8	129.0	132.7	-3.7	63.4	63.5	-0.1	23.7	28.1	-4.4	181.9	189.6	-7.7						
Network Mai FM	248.9	254.4	-5.5	6	150.3	152.1	-1.8	190.4	197.0	-6.6	178.0	193.4	-15.4	75.8	87.9	-12.1	59.1	58.3	0.8	248.1	250.2	-2.1						
Network Maori Radio	30.2	30.7	-0.5	18	19.6	18.4	1.2	27.5	27.9	-0.4	22.4	22.6	-0.2	8.2	8.6	-0.4	13.2	9.7	3.5	43.2	36.6	6.6						
Network More FM	315.3	326.0	-10.7	2	224.3	228.9	-4.6	267.4	270.2	-2.8	248.6	257.5	-8.9	96.7	97.3	-0.6	67.9	59.5	8.4	348.8	346.6	2.2						
Network Newstalk ZB	464.7	472.4	-7.7	1	287.4	311.8	-24.4	315.4	321.3	-5.9	335.7	348.4	-12.7	191.9	192.0	-0.1	165.4	170.7	-5.3	436.4	453.4	-17.0						
Network Radio Hauraki	107.3	116.9	-9.6	12	86.6	90.8	-4.2	111.5	110.8	0.7	118.3	118.2	0.1	34.1	40.0	-5.9	18.0	17.9	0.1	125.4	132.5	-7.1						
Network Rhema	20.0	21.1	-1.1	20	16.1	17.9	-1.8	25.6	25.7	-0.1	18.2	21.2	-3.0	9.9	13.4	-3.5	6.8	7.1	-0.3	34.8	35.6	-0.8						
Network The Rock	239.7	222.1	17.6	7	201.2	193.3	7.9	244.3	232.7	11.6	236.5	227.9	8.6	81.8	91.6	-9.8	64.2	57.3	6.9	264.1	256.7	7.4						
Network SENZ Sport	11.1	9.3	1.8	24	8.9	10.6	-1.7	9.4	8.2	1.2	10.9	8.5	2.4	4.0	5.6	-1.6	4.6	2.9	1.7	15.9	18.2	-2.3						
Network Star	12.3	16.3	-4.0	22	10.0	11.9	-1.9	12.0	15.7	-3.7	7.5	13.2	-5.7	8.3	10.8	-2.5	6.2	7.0	-0.8	20.7	26.8	-6.1						
Network Tarana	26.8	24.5	2.3	19	20.8	19.6	1.2	27.4	26.1	1.3	27.0	25.3	1.7	19.0	20.8	-1.8	13.5	13.4	0.1	33.7	42.2	-8.5						
Network The Hits	202.0	196.5	5.5	8	165.9	156.8	9.1	211.9	208.8	3.1	192.4	184.9	7.5	74.4	65.9	8.5	42.8	40.9	1.9	248.9	242.8	6.1						
Network The Sound	189.8	191.9	-2.1	9	187.9	191.5	-3.6	223.9	226.1	-2.2	188.8	197.6	-8.8	69.1	76.9	-7.8	42.5	37.9	4.6	201.9	219.5	-17.6						
Network Today FM**	52.3	62.7	-10.4	14	44.1	54.3	-10.2	41.2	50.8	-9.6	34.1	44.5	-10.4	17.6	19.9	-2.3	15.3	13.9	1.4	47.6	57.7	-10.1						

TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2022

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

Last Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:27	8:59	-0:32	6:21	5:30	0:51	6:40	7:31	-0:51	7:24	8:17	-0:52	8:05	9:04	-0:59	9:13	10:18	-1:05	8:42	9:41	-0:59	7:20	7:37	-0:17
Network Coast	8:22	7:46	0:35	7:22	6:58	0:23	9:47	8:06	1:41	7:28	5:45	1:43	7:15	6:27	0:47	7:27	7:40	-0:13	8:49	9:09	-0:19	6:49	5:58	0:51
Network The Edge	4:55	4:24	0:31	4:21	4:04	0:16	4:31	3:44	0:46	5:12	4:01	1:10	5:17	4:32	0:44	5:26	6:06	-0:39	4:49	4:50	-0:00	4:43	4:29	0:13
Network Flava	5:16	5:03	0:12	4:11	4:23	-0:11	5:55	5:12	0:42	6:04	5:12	0:51	5:57	5:37	0:20	5:24	6:40	-1:15	5:29	3:55	1:34	5:23	5:36	-0:13
Network George FM	6:14	5:47	0:26	5:36	6:27	-0:51	6:31	5:09	1:22	6:17	5:17	1:00	7:14	5:53	1:21	7:45	6:43	1:02	3:07	4:17	-1:10	4:13	5:46	-1:32
Network Gold	8:04	6:44	1:19	3:38	3:26	0:11	8:01	5:49	2:12	7:47	5:31	2:16	9:16	7:37	1:39	10:45	8:48	1:57	9:02	7:21	1:41	10:15	9:21	0:53
Network Gold Sport***	4:32	3:50	0:41	0:33	0:45	-0:12	3:28	1:30	1:58	5:37	2:05	3:32	5:59	4:00	1:59	5:11	5:03	0:08	5:36	4:54	0:42	4:08	3:55	0:12
Network Hokonui	7:30	7:29	0:00	6:58	3:30	3:27	6:09	3:40	2:28	5:14	7:36	-2:21	7:09	7:00	0:08	8:57	8:42	0:14	8:24	10:25	-2:01	9:16	11:26	-2:09
Network Humm FM*	7:50	5:07	2:42	5:21	5:10	0:11	6:42	3:30	3:11	6:51	3:23	3:28	9:15	4:11	5:04	19:18	5:45	13:32	3:52	2:27	1:25	6:22	1:58	4:23
Network Life FM	4:30	4:58	-0:28	4:48	4:18	0:30	3:56	4:24	-0:28	3:41	4:36	-0:55	4:12	4:49	-0:37	5:33	5:56	-0:23	4:49	6:41	-1:51	4:02	4:39	-0:36
Network Magic	11:12	12:30	-1:18	4:03	3:34	0:28	6:12	4:45	1:26	5:48	5:09	0:38	7:49	7:05	0:44	10:43	12:58	-2:14	13:03	14:09	-1:06	7:21	9:24	-2:02
Network Mai FM	5:37	5:30	0:07	5:07	5:05	0:02	5:56	5:37	0:18	6:12	5:56	0:15	6:04	5:48	0:16	5:25	5:34	-0:08	5:02	5:52	-0:50	6:03	6:26	-0:22
Network Maori Radio	4:08	5:05	-0:57	3:06	3:16	-0:10	3:29	3:59	-0:30	3:58	4:11	-0:13	4:23	4:38	-0:15	5:51	6:27	-0:35	5:29	9:50	-4:21	5:24	6:05	-0:41
Network More FM	6:35	6:52	-0:16	4:19	4:42	-0:22	5:12	5:17	-0:04	5:55	5:45	0:10	6:59	6:52	0:06	8:29	9:12	-0:43	8:06	9:18	-1:12	7:36	7:30	0:06
Network Newstalk ZB	11:25	11:01	0:24	2:34	2:55	-0:21	4:38	4:54	-0:15	5:01	5:19	-0:18	6:34	6:29	0:05	9:56	9:56	0:00	14:30	14:33	-0:03	9:02	7:23	1:38
Network Radio Hauraki	6:06	6:35	-0:29	6:31	6:33	-0:01	6:06	6:22	-0:16	5:11	5:54	-0:42	5:49	6:33	-0:44	7:16	7:37	-0:20	6:44	6:50	-0:05	7:15	6:47	0:27
Network Rhema	4:13	4:58	-0:44	2:22	3:22	-0:59	5:22	4:15	1:06	5:20	4:11	1:08	5:55	5:04	0:51	4:39	6:03	-1:24	3:23	5:44	-2:20	2:45	3:54	-1:09
Network The Rock	9:14	9:21	-0:07	7:54	7:32	0:22	8:24	8:43	-0:19	8:02	8:39	-0:37	9:45	10:03	-0:17	12:45	11:58	0:47	9:11	9:49	-0:37	8:54	8:39	0:15
Network SENZ Sport	4:51	5:12	-0:21	0:37	1:07	-0:29	6:55	2:57	3:57	5:27	3:07	2:20	4:24	2:52	1:31	4:18	5:53	-1:35	5:41	8:48	-3:06	2:23	4:27	-2:03
Network Star	8:09	6:40	1:29	6:20	1:13	5:07	2:50	4:51	-2:01	2:51	5:26	-2:35	8:11	7:06	1:05	11:07	6:53	4:14	8:59	5:03	3:55	13:50	6:17	7:33
Network Tarana	11:41	10:35	1:05	2:47	2:35	0:12	8:42	8:00	0:42	10:27	11:03	-0:35	9:26	9:12	0:13	9:13	9:21	-0:07	23:08	17:36	5:31	9:15	11:34	-2:18
Network The Hits	5:37	5:33	0:03	4:19	4:08	0:11	5:09	4:47	0:22	5:24	4:56	0:27	5:23	5:19	0:03	6:58	7:15	-0:16	8:41	8:09	0:31	5:51	5:58	-0:07
Network The Sound	10:01	10:00	0:01	5:14	5:12	0:02	8:21	7:50	0:31	8:22	7:56	0:25	9:19	8:24	0:55	12:10	11:46	0:24	13:20	14:10	-0:49	7:19	10:03	-2:44
Network Today FM**	7:02	7:57	-0:54	2:12	2:03	0:08	3:22	3:13	0:08	5:02	5:15	-0:13	5:38	5:40	-0:02	6:57	7:01	-0:04	7:25	8:58	-1:32	6:10	5:44	0:25
Network ZM	5:24	5:19	0:05	5:09	5:04	0:04	5:14	5:22	-0:08	5:20	5:11	0:09	5:22	5:16	0:06	5:54	6:17	-0:22	6:52	7:02	-0:09	5:45	5:28	0:17
MediaWorks Combo	11:25	11:43	-0:18	8:56	8:56	-0:00	9:49	9:29	0:20	10:10	9:52	0:17	11:17	10:57	0:19	13:34	14:04	-0:29	13:22	14:42	-1:19	10:03	10:54	-0:50
NZME Combo	9:59	9:45	0:14	6:33	6:30	0:03	7:28	7:15	0:13	7:22	7:03	0:18	8:06	7:54	0:11	10:54	10:53	0:01	13:52	13:37	0:14	8:57	8:20	0:36
All Commercial Radio	15:18	15:22	-0:04	11:42	11:40	0:01	13:00	12:16	0:44	13:09	12:32													

TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

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	This	Last	+/-
Potential (000)	4,553.6	4,553.6	0.0
Sample Size	14,511	14,650	-139

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:46	2:58	-0:12	3:54	4:02	-0:08	4:12	4:24	-0:12	2:03	2:08	-0:05	1:45	2:02	-0:16	2:19	2:20	-0:00	3:12	3:11	0:00
Network Coast	2:46	2:32	0:14	3:33	3:30	0:03	4:01	3:48	0:13	1:58	1:46	0:11	1:47	1:45	0:02	1:40	1:34	0:05	3:27	3:18	0:08
Network The Edge	1:53	1:47	0:06	1:57	2:01	-0:03	2:09	2:12	-0:02	1:42	1:34	0:07	1:21	1:13	0:07	1:24	1:36	-0:11	1:59	1:45	0:13
Network Flava	2:02	2:02	-0:00	2:18	2:01	0:16	2:32	2:18	0:13	1:43	1:55	-0:11	1:12	1:07	0:05	1:44	1:51	-0:07	1:49	1:46	0:03
Network George FM	2:57	2:10	0:46	3:05	2:46	0:19	3:22	3:09	0:13	1:59	1:58	0:01	1:32	1:31	0:00	1:14	1:44	-0:29	2:23	2:17	0:05
Network Gold	2:43	2:20	0:22	3:58	3:31	0:26	3:53	3:34	0:19	2:05	1:57	0:08	1:17	1:25	-0:07	1:30	1:35	-0:05	2:51	2:33	0:17
Network Gold Sport***	2:18	1:25	0:53	2:15	2:05	0:10	2:43	2:41	0:02	1:56	1:26	0:30	0:55	0:56	-0:00	2:03	1:14	0:48	2:13	2:08	0:04
Network Hokonui	3:46	3:17	0:29	3:52	4:38	-0:45	4:19	5:12	-0:53	2:07	2:43	-0:35	1:31	1:49	-0:18	1:37	1:12	0:24	2:20	2:11	0:09
Network Humm FM*	2:41	2:26	0:15	3:07	2:28	0:38	2:25	2:21	0:03	1:27	1:36	-0:09	6:13	1:14	4:58	4:09	1:51	2:18	3:57	3:09	0:47
Network Life FM	1:56	1:47	0:09	1:48	1:59	-0:11	2:00	2:27	-0:26	1:44	1:47	-0:02	1:13	1:15	-0:02	1:59	1:17	0:41	1:57	2:04	-0:07
Network Magic	3:31	3:43	-0:12	3:44	4:09	-0:25	4:18	4:21	-0:02	2:26	2:38	-0:11	2:12	2:15	-0:02	1:42	2:20	-0:38	4:35	5:13	-0:38
Network Mai FM	2:22	2:18	0:04	2:10	2:04	0:06	2:26	2:23	0:03	1:55	1:51	0:03	1:19	1:33	-0:13	1:39	1:32	0:06	2:04	2:01	0:02
Network Maori Radio	2:13	2:12	0:01	2:06	2:38	-0:32	2:26	2:52	-0:25	1:24	1:45	-0:21	0:57	1:52	-0:55	1:43	1:11	0:31	2:01	2:20	-0:19
Network More FM	2:42	2:41	0:01	2:59	3:06	-0:07	3:05	3:08	-0:02	1:41	1:47	-0:05	1:28	1:36	-0:07	2:13	2:31	-0:17	2:27	2:30	-0:03
Network Newstalk ZB	4:35	4:15	0:19	3:32	3:21	0:11	3:26	3:21	0:04	2:50	2:39	0:10	3:12	2:59	0:12	3:20	3:09	0:10	3:33	3:23	0:09
Network Radio Hauraki	2:16	2:34	-0:18	3:18	3:43	-0:25	3:26	3:40	-0:13	1:52	1:54	-0:01	1:28	1:37	-0:09	1:28	1:29	-0:00	1:53	1:59	-0:05
Network Rhema	1:42	2:32	-0:50	1:52	1:58	-0:06	1:56	1:55	0:01	1:27	1:31	-0:03	1:24	1:25	-0:00	1:50	2:01	-0:10	1:51	2:04	-0:13
Network The Rock	3:09	3:03	0:06	4:13	4:08	0:05	4:34	4:38	-0:03	2:28	2:28	-0:00	1:59	2:00	-0:01	2:16	2:24	-0:08	2:53	2:52	0:00
Network SENZ Sport	2:12	2:18	-0:05	3:03	2:55	0:08	3:31	2:37	0:54	1:43	1:39	0:03	1:49	2:35	-0:45	1:31	2:15	-0:43	2:46	2:12	0:33
Network Star	2:45	2:15	0:29	3:02	2:35	0:26	3:08	2:29	0:39	1:53	1:59	-0:06	2:17	1:31	0:45	5:51	4:25	1:26	2:50	2:42	0:07
Network Tarana	3:46	3:46	0:00	5:29	5:09	0:19	5:42	4:39	1:03	2:58	2:51	0:06	1:18	1:28	-0:10	2:22	2:17	0:04	5:00	3:42	1:17
Network The Hits	2:11	2:14	-0:03	2:33	2:46	-0:12	2:48	2:43	0:04	1:36	1:37	-0:00	1:13	1:25	-0:12	1:41	1:40	0:01	2:14	2:06	0:08
Network The Sound	2:46	2:51	-0:04	4:18	4:11	0:06	4:48	4:38	0:09	2:19	2:27	-0:08	1:54	1:56	-0:02	1:59	2:01	-0:01	3:54	3:55	-0:00
Network Today FM**	3:09	3:07	0:02	2:54	3:32	-0:38	3:00	3:10	-0:09	2:01	1:51	0:10	2:30	2:38	-0:08	2:34	2:25	0:09	2:52	3:24	-0:32
Network ZM	2:06	2:08	-0:02	2:11	2:11	0:00	2:25	2:22	0:03	1:41	1:33	0:07	1:26	1:34	-0:08	1:56	1:42	0:13	2:01	1:48	0:12
MediaWorks Combo	3:14	3:15	-0:00	4:02	4:07	-0:05	4:27	4:30	-0:02	2:27	2:32	-0:04	2:02	2:03	-0:01	2:24	2:33	-0:08	3:32	3:37	-0:05
NZME Combo	3:26	3:18	0:07	3:20	3:21	-0:00	3:34	3:30	0:03	2:19	2:13	0:05	2:14	2:14	-0:00	2:40	2:32	0:07	3:07	3:00	0:07
All Commercial Radio	3:59	3:56	0:02	4:27	4:32	-0:04	4:57	4:55	0:02	2:51	2:52	-0:01	2:24	2:27	-0:03	3:02	2:59	0:02	4:13	4:12	0:01